Zubed puts crime on the map

Free website from Zubed Geospatial maps London crime data

Milton Keynes, UK, 29 July 2008 – Zubed Geospatial, a division of Triad Group PLC., today launched ZubedPI, a free website that maps London crime data, making it easy for the public to access public information. In addition to a 'heatmap', immediately visualising each crime type across London, users can zoom in and click in any ward to view tables of detailed statistics.

"Despite crime data being in the public domain it wasn't in a form where the public can immediately tell high crime areas from low", said Ian Haynes, CEO of Triad Group PLC. "Zubed's Public Information site maps this data so that residents, employers, and homebuyers alike can immediately take the pulse of any location."

ZubedPI is being extended to include crime data for the rest of the United Kingdom as well as other social indicators important to those looking to work or live in an area. One example is the mapping of UK schools to make the best performing apparent at-a-glance.

ZubedPI is one of a range of applications under the Zubed banner. Core to each product is the interrogation and visualisation of data, using geographical mapping. Other applications exist in the fields of recruitment, talent management, and sales planning.

Online mapping of London crime data is now available at www.zubedpi.com.

About Zubed Geospatial Ltd.
Zubed Geospatial is a division of Triad Group PLC. and specialises in the creation of web-based applications integrating the intuitive map-based presentation of data with state-of-the-art targeted search technologies such as Semantic human-language interpretation, federated searching, and deep web drilling. Current applications include ZubedPI, visualising public information, ZubedSales, for sales prospecting, Zubed Jobs, matching job seekers with employers, Zubed Talent, managing existing staff skill-bases, and Zubed Assets, to map and manage any and all forms of company asset, whether physical or human.

About Triad Group PLC.
Triad Group PLC is an independent UK-based IT services company with offices in Surrey, London and Milton Keynes. The company was formed in 1988 and listed on the London Stock Exchange in 1996. We use our practical experience to help clients achieve business improvement and cost savings through the effective use of IT. We provide IT and business consultancy, systems integration and application development services across four main industry areas: Financial Services; Public Sector and Not for Profit; Telecoms, Media and Technology; Transportation and Travel.

Notes:
Images of screenshots and Zubed company and product logos are available on request.

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